



Sponsor Opportunities

Become a Born This Way sponsor!

Support a great cause and highlight your business in a fun and affordable way.

DIVA - \$2,000

The DIVA sponsorship includes:

- Table for 10 at the event
- Logo inclusion on event promotion materials
- Opportunity to provide a special offer to all event attendees
- Premium logo placement on the Born This Way webpage
- Premium logo placement on the Born This Way event banner
- Premium logo placement in the Born This Way program booklet
- Half-page ad in the New London Pride Guide

CAST MEMBER - \$1,000

The CAST MEMBER sponsorship includes:

- Five reserved seats at the event
- Name recognition in event promotion materials
- Logo inclusion on the Born This Way event webpage
- Logo inclusion in the Born This Way program booklet

STAGE - \$500

The STAGE sponsorship includes:

- Two reserved seats at the event
- Logo inclusion on outCT.org Born This Way event page
- Logo inclusion in the Born This Way program booklet

FRIEND - \$150

The FRIEND sponsorship includes:

- One reserved seat at the event
- Logo inclusion on outCT.org Born This Way event page